

CURRICULUM VITAE (CV)



PERSONAL DETAILS:

NAME: Alex Kimani Kang'ethe

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DATE OF BIRTH : 29th dec 2003

MARITAL STATUS : single

NATIONALITY : Kenyan

LANGUAGES SPOKEN: English , Kiswahili ,Kikuyu

CAREER OBJECTIVE

I aim to utilize my expertise in geography and analytical abilities in roles related to environmental conservation, urban planning, or geographic information systems (GIS), with a focus on research, policy development, and sustainable practices in diverse geographic contexts.

Summary

Enthusiastic geography undergraduate with expertise in geographical principles, spatial analysis, and data interpretation. eager to apply my academic knowledge to real-world settings, contribute to meaningful projects, and advance geographic research and policy initiatives.

SKILLS

1. Former Shamiri alumni qualified in counselling skills
2. Skilled in GIS mapping and data visualization.
3. Possesses strong research and analytical capabilities, coupled with a deep commitment to environmental conservation and sustainable development.
4. Good Communication Skills Education back ground
5. Sound Decision Making Skills
6. Strong Leadership Skills

EDUCATION BACK GROUND

INSTITUTION	YEAR OF STUDY	QUALIFICATION
Karatina University	2021 – present	Bachelors of Art (Geography)
Makuyu Boys' High School	2018 - 2022	Kenya Certificate of Secondary Education
Shimo La Tewa Primary School	2009 - 2017	Kenya Certificate of Primary Education

CURRENT DUTIES AND RESPONSIBILITIES

1. *SCRABBLE CLUB*

Role: Team Captain

Description: Led weekly scrabble tournaments and strategy sessions for members.

2. GIS CLUB

Description: Engaged in various GIS projects, gaining hands-on experience in spatial analysis, map making, and data visualization techniques.

Licenses & certifications

<p>1.</p>  <p>Diploma in Website Development Using HTML and CSS</p> <p>https://alison.com/certification/check/5920a82e73</p>	<p>Issued on :</p> <p>19th feb 2025</p>
<p>2.</p>  <p>McKinsey Forward Program</p> <p>https://www.credly.com/badges/e0a6e3ec-ffc8-4d82-b4c8-607ca83e68c0/linked_in_profile</p>	<p>17 dec 2024</p>
<p>3. Kandara togla institute</p> <p>-Certificate in computer packages</p>	<p>15th jun 2022</p>

Experiential Learning & Research

<ul style="list-style-type: none"> • Extern Expedia Group Competitive Intelligence and Strategy Externship • Analyzed global digital advertising trends across travel and the retail media industries, identifying emerging patterns and strategic opportunities • Conducted detailed research on key retail media networks, evaluating their advertising products, revenue models, and market impact • Developed an insights presentation to guide corporate strategic planning • Managed time autonomously to complete multiple projects in an asynchronous four-week program • shamiri institute research fellow • focused on providing highly contextual group-based care to adolescents within our programming. • Facilitated group-based mental health sessions focusing on growth mindset and gratitude. • Led discussions and managed groups of 6-15 youths effectively • Assisted in data collection for evaluating mental health outcomes. • Developed strong communication, empathy, and adaptability skills. 	<p>Remote July - Aug 2024</p> <p>Onsite April - July 2024</p>
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REFEREES

1. Dr. Peter Ngugi
Dean of students
Dean_students@karu.ac.ke
2. Dr. Tom Ouna
Lecturer
Email address: touna@karu.ac.ke
3. Mr. Jeremiah Ochari
Highschool teacher
Phone No: 0703663994
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